



SPONSORSHIP OPPORTUNITIES

October 2023 - [Francofest.ca](https://francofest.ca)

INFORMATION

Established in 2011, Francofest was developed to highlight Francophone diversity and meet the need for a Francophone festival in Halifax, following the final edition of the Festival Acadien-Louisianais du Grou Tyme.

In celebration of the 20th anniversary of the Conseil communautaire du Grand-Havre, the establishment of this festival aimed to create an annual meeting for members of the community. Francofest has become over the years a benchmark in terms of sharing culture and discovering Francophone artists.

Together, volunteers and organizations devote themselves each year to celebrating different aspects of Acadian, Francophone and Francophile culture in Halifax through music, literature and cinema.

We are pleased to announce the **12th edition** of Francofest which will take place in **October 2023**. Francofest pays tribute to the diversity of the Acadian, Francophone and Francophile groups that make up the Halifax Regional Municipality (HRM) and highlights its talents through cultural, literary, sporting and social events.

Whether your organization is Francophone or whether you share our values of diversity, sharing, growth and innovation, Francofest is the ideal partner to promote your business. For each amount of sponsorship received, the Francofest Committee is committed to providing visibility and other benefits in order to make the sponsorship profitable for your organization.

Together, we can make this year's Francofest a special edition, while supporting the diversity of the Francophone community of the Municipality of Halifax.



OUR FESTIVAL



7,000 participants on average per year. Through virtual, hybrid and in-person events, we can continue to host multiple participants, from all ages.



10 days of activities that will include concerts, workshops and author-led discussions, a book fair, school activities, sports and more.



Several local partners are part of the Francofest team. As a local festival, supporting local businesses, organizations and establishments is one of our main priorities.

FUN FACT

FRANCOFEST HAS
ALREADY HOSTED MORE
THAN 100 MUSICIANS
AND ARTISTS



SPONSORSHIP OPPORTUNITIES

	OFFICIAL SPONSOR	GOLD	SILVER	BRONZE	COMMUNITY PARTNER
	\$10000	\$5000	\$2500	\$1000	\$500
Number of passes giving access to all our events*	6	4	3	2	
Your logo on the website	✓	✓	✓	✓	✓
Your logo in our Newsletter and your company name on the official press release	✓	✓	✓	✓	✓
Your logo on the coroplast (present at events)	✓	✓	✓	✓	✓
Your logo on the virtual projections	✓	✓	✓	✓	✓
Number of mentions of your company on social networks	5	4	3	2	1
Your logo on the promotional poster	✓	✓	✓		
Promotional material at the entrance of an event	✓	✓	✓		
Speech opportunity during the launch party	✓	✓			
Dedicated banner on the main page of the website and post dedicated to your company on social media	✓				

*All the events that can welcome more than 20 people





FUN FACT

FRANCOFEST HAS THE ONLY
FRANCOPHONE BOOK FAIR
IN NOVA SCOTIA

BECOME A SPONSOR



Community - Francofest is proud to help build a strong, diverse and welcoming community and we want you to be part of it.



Collaboration - We run our festival with a collaborative spirit and are grateful for every sponsorship opportunity.



Contact - Would you like to support our event? Would you like more information? You can contact info@ccgh.ca

